



COMPANY PITCH

Checklist of Points to Consider

- Product/Service Description
- Market Size
- Customer Engagement – What is problem solved
- Business/Revenue Model
- Go to Market Strategy - Is there a hosted Delivery Model
- Competition
- Management – Role and Experience
- Summary Financials – Time to Cash Breakeven
- Funding Needs - Raised to Date, Sources
- Current Shareholders
- Exit Options

